

101

CONTENT TITLE TEMPLATES THAT

GET ATTENTION



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If the content you create doesn't get attention, your audience will be less likely to read it. On the good / bad scale, that's bad. You will not be able to help others nor yourself through the content if they don't read it. That means, unless people read your content it won't make a difference in their lives and it won't make money for your business. After all, that's what you're in business to do: get a benefit for you both.

That's why you need an attention-grabbing title that gets your audience to look your way and keep looking long enough to check out your content so you really can help them. Whether you are creating free pieces like blog posts or paid pieces like course lessons, here are 101 title templates you can use to get attention for just about any piece of content you create...

SIDEBAR: It's worth noting that your content should always deliver what you promise in the title. Never, never, never use deceptive click-bait titles that make shocking or outlandish claims to get attention only to deliver content that is unrelated or was misrepresented. Follow this rule of thumb: under-promise in your title and over-deliver in your content.

1 The [Number] Smartest Things You Can Do To [Get a Result]

Example: The 10 Smartest Things You Can Do To Improve Your Credit Rating

2 What I Wish I Knew About [Topic] When I First [Started Trying to Get a Result]

Example: What I Wish I Knew About Nutrition When I First Started Trying to Lose Weight

3 [Number] Things You May Not Know About [Getting a Result]

Example: Five Things You May Not Know About Getting Travel Discounts

4 The #1 Reason [Type of Person] [Gets Some Bad Result] (And How You Can Avoid It)

Example: The #1 Reason Competitive Bodybuilders Peak At the Wrong Time (And How You Can Avoid It)

5

Here's What a [Success Result] Looks Like

Example: Here's What Hydroponic Gardening Success Looks Like

6

[Number] Things I Learned The Hard Way About [Getting a Result] (Hint: Don't Do These Things)

Example: 5 Things I Learned The Hard Way About Selling A Home (Hint: Don't Do These Things)

7

The Often-Overlooked Way to [Get a Good Result]

Example: The Often-Overlooked Way to Cut Heating Bills

8

[Number] Surprising Reasons [Why You Get Or Do Not Get a Result]

Six Surprising Reasons Why You Are Dieting And Exercising Without Losing Weight



9

One Simple Way to Avoid [Getting a Bad Result]

Example: One Simple Way To Avoid Having Fleas On Your Dog

10

For People Who Want [To Get a Result], But [Don't Know Where to Start or Keep Getting Some Bad Result]

Example: For People Who Want to Build a Successful PLR Business, But Don't Know Where to Start

11

A Simple [Number] Step Formula for [Getting a Specific Result]

Example: A Simple Five-Step Formula For Starting A Successful Podcast

12

The [Number] Simple Steps You Can Take Right Now to [Start Getting a Good Result]

Example: The Three Simple Steps You Can Take Right Now to Shave 200 Calories Off Your Diet And Start Shedding Pounds

13

Here's How To [Engage in Some Activity] Like [Some Expert]

Example: Here's How To Write Your First Novel Like a Bestselling Author

14

[Number] Proven Keys For [Getting Some Great Result]

Example: 10 Proven Keys For Quickly Improving Your Golf Game

15

[Number] Little-Known Ways to [Get a Great Result]

Example: Three Little-Known Ways To Get Classic Car Parts At a Big Discount

16

Here's a Surprisingly Quick and Easy Way to [Get Some Result]

Example: Here's a Surprisingly Quick and Easy Way To Become a Certified Scuba Instructor.

17

How to [Get Some Result], Even If [You Don't Possess Some Skill, Experience, Etc]

Example: How To Get Into Graduate School, Even If You Totally Bombed Your GRE Exams

18

Here's How To [Create a Type of Thing] In [Specific Period of Time]

Example: Here's How To Write a Mystery Novel In The Next 30 Days

19

[Number] [Unconventional] [Type Of] Lessons I Learned From [Some Activity or Person]

Example: Three Unconventional Coaching Lessons I Learned From My High School Track Coach

20

What [Some Activity, Event, Etc] Taught Me About [Some Topic or Result That's Very Different From the Activity/Event]

Example: What Watching Downton Abbey Taught Me About Homeschooling My Grade-Schooler

21

The Essential Guide to [Getting Some Result]

Example: The Essential Guide to Starting Your Own Highly Profitable Etsy Shop



22

The Surefire Way To Master [Something] To [Get Some Great Result]

Example: The Surefire Way To Master A Squat Routine To Get Great Quads

23

A New Discovery That Will Completely Change the Way You [Think About or Do Something]

Example: A New Discovery That Will Completely Change The Way You Interact On Social Media



24

[Number] [Type of] Trends That Will [Describe What These Trends Will Do] This Year

Example: Three Home Remodeling Trends That Will Significantly Boost the Value Of Your Home This Year

25

The [Number] Absolute Best [Tools/Resources] For [Getting a Result]

Example: The Seven Absolute Best Tools For Getting More Done In Less Time

26

The Super-Simple [Type of Tip] That [Delivers Great Results/Gets People Excited]

Example: The Super-Simple Fat-Loss Tip That's Helping Hundreds Of Women Drop Pounds

27

[Number] [Type Of People] Are Getting [Some Type of Awesome Results] With This Simple Hack

Example: 2,873 Gardeners Are Getting Rid of Aphids With This Simple Hack

28

What/How [Some Niche Expert] [Does That's Niche Relevant]

Example: What Veterinarians Do When Their Dogs Get Upset Stomachs

29

Discover [Some Benefits] That Are Being Overlooked [In Some Place]

Example: Discover The Profits That Are Being Overlooked In Your Business Plan

30

Warning: Don't Even Think About [Taking Some Action] Until You Read This Eye-Opening Article

Example: Warning: Don't Even Think About Buying a Classic Mustang Until You Read This Eye-Opening Article

31

Is Your [Product, Home, Etc] [Doing Something Undesirable]?

Example: Is Your Air Conditioner Costing You A Fortune To Cool Your Home?

32

Who Else Wants [Some Benefit] In Just [Short Time Period]?

Example: Who Else Wants To Housetrain Their Stubborn Puppy In Just 48 Hours?

33

The #1 Way to [Get a Result]—This One is Backed By Hard Data

Example: The #1 Way To Get Over a Dieting Plateau—This One Is Backed By Hard Data

34

What Do [Type of People] Know About [Topic or Getting a Result] That You Don't?

Example: What Do Professional Marathoners Know About Increasing Stamina That You Don't?

35

The Big List of [Some Type of Tools, Resources, Etc]

Example: The Big List Of Backcountry Hiking Resources

36

Everything You Ever Wanted to Know About [Topic] (But Were Afraid To Ask]

Example: Everything You Ever Wanted To Know About Online Dating (But Were Afraid To Ask)

37

To Anyone Who's Ever Been [Embarrassed/Afraid/Other Negative Emotion] [About Some Issue]

Example: To Anyone Who's Ever Been Embarrassed About Their Skin's Imperfections

38

[Number] Super Quick And Easy Ways to [Get a Better Result]

Example: Three Super Quick And Easy Ways To Get More Done Each Day

39

If You Can Do [Some Very Simple Thing], Then You [Can Get Some Benefit]

Example: If You Can Click a Mouse, Then You Can Design Beautiful Webpages

40

I Doubted That I Could [Get Some Result] - Here's How I Did It...

Example: I Doubted That I Could Become A Full-Time RVer - Here's How I Did It...

41

Would [Some Great Result] [Create Some Improvement In Your Life]?

Example: Would Getting Rid of Debt Help You Sleep Better At Night?

42

The [Number] Uber-Effective Habits of [Some Type of Successful People]

Example: The Three Uber-Effective Habits Of Prolific Writers

43

Give Me Just [Some Short Amount Of Time], and I'll [Show You How To Get Some Result]

Example: Give Me Just Five Minutes, And I'll Show You How To Plan The Perfect Romantic Getaway

44

How a Simple [Type of Thing] Can [Deliver Great Results]

Example: How a Simple Request Can Save You 20% On Your Next Disney World Vacation



45

[Some Percent] [People] Will Fail [When They Try To Get Some Result] – Unless They Do This

Example: Nearly 88% Of People Will Fail When They Try To Lose The Weight And Keep It Off – Unless They Do This

46

Here Are [Number] Great Reasons Why It's Time to [Break Up With Something/Kiss Something Goodbye]

Example: Here Are Six Great Reasons Why It's Time To Kiss Your FitBit Goodbye

47

[Some Specific Thing] Doesn't Work – Here's What [Types of People] Are [Using/Doing] Instead

Example: Starving Yourself Doesn't Work - Here's What Smart Dieters Are Doing Instead

48

How to Make [Some Boring Thing] [Fun/Enjoyable/Etc]

Example: How To Making Saving Money Fun

49

Do You Have [Type Of] Worries? Here's How to Fix Them

Example: Do You Have Money Worries? Here's How To Fix Them

50

The Common [Type Of] [Tip/Strategy/Etc] That Almost Never Works Like You Think It Will

Example: The Common Church-Planting Strategy That Almost Never Works Like YouThink It Will

51

[Number] [Facts/Stats/Resources/ Etc] That Explain Why [Topic]

Example: Three Proven Facts That Explain Why You Can't Get Rid Of Back Pain

52

How to Use [Some Resource or Strategy] To [Get Some Good Result]

Example: How To Use Social Media Marketing To Establish Yourself As An Expert In Your Niche

53

The Incredible True Story [Of How a Person Got Results]

Example: The Incredible True Story of a Former Truck Driver Who Launched a Million-Dollar Business



54

[Number] [Big, New, Essential, Etc.] Things You Need To Know If You're [Going To Do Some Specific Thing]

Example: 5 Important Things You Need To Know If You're Planning A Disney World Trip This Year

55

What If You Could [Get Some Result] Without [Doing Something Hard]?

Example: What If You Could Get Fit Without Putting Any Time In At The Gym?

56

The [Number] [Types of Things] No [Type Of Person] Should Ever [Do]

Example: The Three Training Workouts That No Marathoner Should Ever Do

57

The [Number] Most Important [Type Of] Questions You Need To Answer [Before You Do Something]

Example: The Five Most Important Relationship Questions You Need To Answer Before You Pop The Question

58

[Number] Clever [Type Of] Ideas That Really Work

Example: Three Clever Personal Finance Ideas That Really Work

59

What Is [Topic] And How Can It Help You [Get A Benefit]?

Example: What Is Carb Cycling and How Can It Help You Lose Weight?

60

Compare Your [Type of] [Strategy/Products/Etc] To What the Pros [Use/Do] To Get Great Results

Example: Compare Your Travel Videos To What The Pros Do To Get Great Results

61

What Helped Me [Start/Stop] [Getting Good / Bad Results]

Example: What Helped Me Start Getting More Views And Bids On My Ebay Auctions

62

The Most Innovative Way I've Ever Seen To [Get Some Result]

Example: The Most Innovative Way I've Ever Seen To Launch A New Facebook Business Page

63

[Number] Highly Effective Ideas for [Turning Something Mediocre Into Something Better]

Example: Three Highly Effective Ideas For Turning Casual Conversations Into Opportunities To Share Your Faith With Others



64

Your Search For The Perfect [Type of Strategy or Product or Idea] is Over

Example: Your Search For the Perfect Wedding Theme Is Over

65

The Top [Number] Ways To [Get A Result / Benefit]

Example: The Top 7 Ways To Get A Great Deal On Your Next Vehicle Purchase

66

This Is The [Last/Only] [Type of][Strategy/Product] You'll Ever Need

Example: This Is The Only Organic Pest Control Recipe Book You'll Ever Need

67

The [Type Of] Quiz: What Is Your Score?

Example: The Characteristics of Successful Church Planters Quiz: What Is Your Score?

68

Avoid This [Type Of] Mistake To [Get Some Better Results]

Example: Avoid This Home Remodeling Mistake To Save Yourself At Least \$10,000

69

[Number] Simple [Tips/Hacks/Strategies] That Will Immediately [Get You Better Results]

Example: Five Simple Power-Conservation Ideas That Will Immediately Lower Your Electricity Bill

70

The [Number] Day Plan For [Getting A Result / Benefit]

Example: The 7-Day Plan For De-Cluttering Your House, Your Schedule and Your Life

71

The [Schedule / Itinerary] To Use For [Getting A Result / Benefit]

Example: The Magic Kingdom Itinerary To Use For Experiencing The Most Magic

72

The Surprising Truth About [Getting Some Result]

Example: The Surprising Truth About Saving Your Marriage

73

[Number] [Topic] Myths/Lies That Should Never Hold You Back

Example: 5 Online Dating Myths That Should Never Hold You Back

74

The [Number]-Minute Solution For [Problem]

Example: The 5-Minute Solution For Handling Anger

75

Here's a [Type of] [Hack/Strategy/Etc] That Works Like Magic

Example: Here's A Puppy Housetraining Secret That Works Like Magic

76

[Number] Things To Do Before You Give Up On [Topic]

Example: 3 Things To Do Before You Give Up On Homeschooling

77

Now You Too Can Take Advantage Of [Some Specific Thing]

Example: Now You Too Can Take Advantage Of Low Interest Rates To Refinance Your Home



78

[Number] Good Reasons To [Take Some Specific Action]

Example: Seven Good Reasons To Write Your Own Kindle Book

79

Jump Start Your [Specific Thing] With [These Strategies, Hacks, Etc]

Example: Jump Start Your Blog With These Three Writing Tricks

80

The Complete A to Z Guide For [Getting Some Result]

Example: The Complete A to Z Guide For Becoming a Full-Time RVer

81

[Number] Things That Have Changed About [Topic] In/With [Date/Version/Situation]

Example: Five Things That Have Changed About RV Travel During The Pandemic

82

Everything You Need To Know About [Topic]

Example: Everything You Need To Know About Raising A Happy, Well-Adjusted Child

83

How [Some Bad Thing] [Destroys/Damages/Etc] [Some Good Thing]

Example: How Sugar Absolutely Destroys Your Body

84

The [Number] Most Asked Questions About [Topic]: Answered!

Example: The 7 Most Asked Questions About Studying The Bible: Answered!

85

A [Topic] Case Study: How I [Achieved Result] In [Time Period] Even Though I Didn't [Possess Some Skill / Resource] When I Started

Example: A Social Media Case Study - How I Got 11,931 New Followers In 60 Days Even Though I Didn't Even Have A Facebook Account When I Started

86

Get Rid Of [Some Bad Thing] Once and For All

Example: Get Rid Of Your Anger, Fear, and Hurt Once And For All

87

Here's An Amazingly Simple System For [Getting Some Good Result]

Example: Here's An Amazingly Simple System For Creating a High-Quality Tutorial Video

88

[Topic] 101: The Basics Of [Getting A Result]

Example: Fundraising 101: The Basics Of Getting Other People To Support Your Cause

89

[Number] Things No One Told Me About [Topic] When I [Started / Did Something] That Would Have Made It A Lot [Less/More]

Example: 4 Things No One Told Me About Prayer When I First Became A Christian That Would Have Made It A Lot Less Frustrating

90

Why I [Stopped / Started Doing Something] (And You Should Too)

Example: Why I Started Inviting My Neighbors To A Cookout (And You Should Too)

91

Here's The Perfect Way to [Get a Result] If You [Don't Have Some Requirement or Possession]

Example: Here's The Perfect Way To Start A Church If You Didn't Go To Seminary

92

Here Are [Number] Weird But Totally Effective Ways to [Get a Result]

Example: Here Are Four Weird But Totally Effective Ways To Train Your Dog

93

[Number] Signs You Might [Be / Have Something Negative] (And What To Do If You Are)

Example: 7 Signs You Might Be Overtraining For Your Next Race (And What To Do If You Are)

94

[Number] Types of [Noun] To Include In Your [Plan/Program/Etc.]

Example: 7 Types Of Lessons To Include In Your Online Course To Keep Customers Happy

95

Here Are [Number][Hacks/Strategies] [That Some Experts] Swear By

Example: Here Are Six Dieting Hacks That Nutritionists Swear By

96

The [Number] Most Popular [Noun] (That You Don't Want To Miss)

Example: The 5 Most Popular Trails At Yellowstone (That You Don't Want To Miss)

97

[Number] Unlikely [Topic] [Hacks/Strategies] That Actually Work

Example: 5 Unlikely Study Hacks That Actually Work

98

[Number] Big Changes That Are Coming To [Process, Place, Etc.] In [Time Frame]

Example: 4 Big Changes That Are Coming To National Parks In The Next 6 Months

99

The Quick-Start Guide To [Topic] (Fewest Steps, Fastest Results)

Example: The Quick-Start Guide To Repairing Relationships (Fewest Steps, Fastest Results)

100

[Topic] Defined: What You Need To Know To [Understand, Prepare, Get Started, Solve, etc.]

Example: Fartleks Defined: What You Need To Know To Get Faster With These Intervals



CONCLUSION

You now have 101 content title templates that you can put to work for you. Use them directly, or tweak them even more to create dozens of other variations. Either way, you have plenty of ideas for creating attention-grabbing titles for your content. That should get more results for your audience and your business. So get started using them right away. Of course, creating great titles is just a small part of creating great content. Here's what will help you build a bigger list, generate more traffic to your site and publish sellable infoproducts by creating content that your audience will love...

[**CLICK HERE TO LEARN MORE**](#)

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